- □ leonardjnr12345@gmail.com | Abuja, Nigeria
- Portfolio(4) Instagram https://boypurpose.sbs LinkedIn: Michael Godswill uche | LinkedIn

## **Professional Summary**

Creative and detail-oriented Photographer, Web Designer, and Visual Editor with 5+ years of experience delivering high-quality visuals, modern websites, and compelling digital content. Skilled in photography, retouching, video editing, and web development, with a proven track record of helping individuals, startups, and established brands enhance their visual identity and online presence. Adept at blending artistic creativity with technical expertise to produce work that inspires, engages, and drives results.

### **Core Skills & Tools**

- **Photography**: Portrait, Event, Commercial, Product
- **Photo Editing**: Adobe Photoshop, Lightroom
- Video Editing: Premiere Pro, DaVinci Resolve, After Effects
- Web Design: WordPress, HTML, CSS, UI/UX Principles
- Creative Direction: Branding, Visual Storytelling
- Other Tools: Figma, Canva, SEO Optimization

## **Professional Experience**

#### Freelance Photographer & Creative Designer

Abuja, Nigeria / 2018 – Present

- Captured, edited, and delivered professional photography projects, including weddings, portraits, and brand campaigns, improving client engagement and visibility.
- Designed and developed responsive websites for small businesses and startups, increasing user engagement and online traffic.
- Edited cinematic video content with advanced color grading, storytelling, and motion graphics.
- Collaborated with clients to create consistent branding strategies and digital content that boosted their professional image.

## **Education & Certifications**

- HIGH SCHOOL
- Adobe Creative Suite (Photoshop, Lightroom, Premiere Pro, After Effects)
- UI/UX Design (Figma, Web Design Principles)
- SEO & Digital Marketing Fundamentals

# **Additional Information**

• **Languages**: English (Fluent)